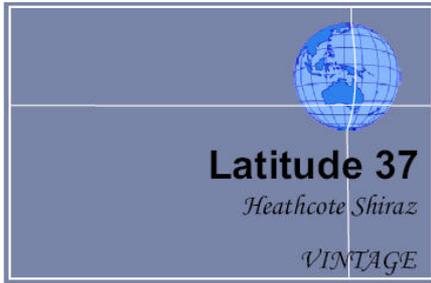


December 2013 eNewsletter



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Welcome to our December 2013 eNewsletter

Latitude 37 is pleased to welcome you to our December 2013 eNewsletter. The arrival of summer and the festive period coincides with the release of our new 2010 Heathcote Shiraz. This is our fifth vintage of our Heathcote Shiraz and has developed beautifully in barrel, showing incredible fruit characteristics with early indications that it is our best vintage to date. In addition our Heathcote Petit Verdot 2011 release shows great character and is an exceptional medium to full bodied Bordeaux red. Our signature white wine, Latitude 37 Pinot Grigio 2011 is an ideal summer quaffing wine and our Xmas Special offers 50% discount on each 2nd case of Pinot Grigio. You better be quick to secure your order at this value price. We also preview the upcoming release of Heathcote Sparkling Shiraz 2010 release in early 2014. We are taking orders for Christmas up to 20th December and we look forward to satisfying your red, white & sparkling wine needs over the festive period.

Flagship Heathcote Shiraz 2010 - NOW RELEASED

Heathcote Shiraz 2010 was aged in American and French oak for a period of 21 months. A rich dark purple/plum hue color, showing multi-layered complexity to the bouquet and palate, typical Heathcote fruit driven characteristics balanced with oak and a fine tannin structure. It is an exceptional example of Heathcote Shiraz that will age well with cellaring and is exceptional value at \$216 a case (\$18 a bottle). It is our fifth release of our flagship variety and we believe the best Shiraz from the Heathcote region. Ready to enjoy now, it shows all the hallmarks of another classic vintage.

Pinot Grigio 2011 – Xmas Special 50% Discount on a Second Case!

Our Pinot Grigio 2011 is our 2nd vintage of our signature white wine that has developed delicately since harvest and is an exceptional summer quaffing wine. Sourced from the Mornington Peninsula, the wine demonstrates a delicate nose with a complexity of pear, apple, lemon and blossom bouquet, and a multi-layered palate. It has a refreshingly crisp, fruit driven citrus taste. Our Xmas Special provides a 50% savings on the 2nd case of any two case order. This translates to only \$96 a case (\$8 per bottle) with any standard case purchase. Be quick as we are sure stock will not last long at this price for such a highly rated wine. Enjoy over a summer evening or long lunch.

Heathcote Petit Verdot 2011 - Review

Latitude 37 Heathcote Petit Verdot is a premium late ripening red from the Bordeaux region. Intense in color and flavour, this traditional French variety remains a true medium to full bodied wine. Our Petit Verdot 2011 demonstrates a distinctive aromatic bouquet with rich spicy fruit characteristics and a clean, dry finish. It can be enjoyed year round and delivering great value and enjoyment at \$192 per dozen (\$16 a bottle).

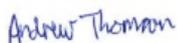
Heathcote Sparkling Shiraz (Vintage) 2010– New Release Preview

Latitude 37 Heathcote Sparkling Shiraz is a premium bottled fermented sparkling wine. Characterised by a rich creaminess, a fruit driven bouquet and palate balanced by a refreshing crisp, dry finish. Our 2010 release is due in early 2014. It is a magnificent sparkling shiraz we are sure you will also anticipate its upcoming release.

Orders for Christmas – Taken up to December 20th for Christmas Delivery

Orders can be placed on the attached order form or through the Latitude 37 website (www.latitude37.com.au). Orders will be taken up to 20th December for Christmas delivery and we look forward to being considered for Christmas gifts and festive celebrations. From the Latitude 37 Team, we thank you again for your custom and support wish you a fantastic Christmas and safe and prosperous new year.

Please Enjoy!



Andrew Thomson
Winemaker & Creator



Andrew McCleave
Managing Director

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